

The Lancashire magazine

Oyston Mill, Strand Road, Preston, Lancashire, PR1 8UR

info@lancashiremagazine.co.uk

www.lancashiremagazine.tv

Serving the North West including the historic County Palatine of Lancashire, the Lakes, Cumbria, Manchester, Liverpool and Cheshire

'Fastest growing county style magazine in the region'

www.lancashiremagazine.co.uk

Tel: **01772 761277**

Working in partnership to help promote **your business**

ABC 1 Demographic

Strong **editorial** ethos

CIRCULATION

Lancashire magazine has an **ABC of 21,460** copies per issue. With an estimated readership of over **140,000**

7.2% increase year on year

Your local contact is...



Audited circulation



21,460 (1st Jan to 31st Dec 2010)

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A LOCAL, INDEPENDENT ORGANISATION

Advertisement specifications

Full page with bleed	216mm wide x 303mm high (A4 with 3mm bleed)
Trim size (actual size)	210mm wide x 297mm high (A4 standard size)
Type area	200mm wide x 287mm high
Full page (no bleed)	184mm wide x 270mm high
Half page landscape	184mm wide x 133mm high
Half page upright	89mm wide x 270mm high
Quarter page landscape	184mm wide x 64mm high
Quarter page upright	89mm wide x 133mm high

Mechanical data

File format - eps, tiff, jpg, pdf etc - all high resolution

Email - info@lancashiremagazine.co.uk

Website - www.lancashiremagazine.co.uk

Customised magazine issue

Customised magazines featuring your company on the cover are a unique way to promote your business, a special opening celebration, an anniversary or simply a great marketing initiative.



Prices on application

Advertisement rates

Double page spread	£2,700.00
Full page	£1,500.00
Half page	£800.00
Quarter page	£450.00

Series Discounts - Available dependant on series booking.
Agency discount - 10% - (All rates are subject to VAT.)

Lancashire Magazine

Copy Deadline

Finished Artwork Deadline

On Sale Date

Lancashire Magazine	Copy Deadline	Finished Artwork Deadline	On Sale Date
January 2011	23rd November	30th November	16th December
February 2011	17th December	24th December	14th January
March 2011	25th January	1st February	18th February
April 2011	22nd February	1st March	18th March
May 2011	22nd March	29th March	15th April
June 2011	15th April	26th April	13th May
July 2011	23rd May	31st May	17th June
August 2011	21st June	28th June	15th July
September 2011	26th July	2nd August	19th August
October 2011	22nd August	30th August	16th September
November 2011	20th September	27th September	14th October
December 2011	25th October	1st November	18th November

Inserts



Bound in-price on application

**Loose inserts
£50.00 per 1,000**



For more information call
01772 761277

Offering you excellent service and advice
– we are the fastest growing county magazine
in the Country – the perfect advertising solution.